

Realtors® Serve as Champions for Clients

BEAVER COUNTY – The real estate industry not only accounted for \$137.4 billion of the Pennsylvania’s gross state product in 2022, but for every home that was sold, it generated \$79,700 in local economic activity, according to research by the National Association of Realtors®.

Achieving homeownership also allows families to build generational wealth. “Realtors® help families achieve the American dream of homeownership, which aids in increasing their wealth. NAR research showed that homeowner wealth is 40 times higher than renters,” Beaver County Association of Realtors® President Denise Molchen-Donnelly said.

Consumers looking to buy or sell a home should start the process by choosing a Realtor®.

Realtors® are bound by a strict code of ethics outlined by the National Association of Realtors®. The code has 17 guidelines that outline their professionalism, consumer protection and providing fair and equitable service.

“A Realtor® helps consumers navigate the process of buying or selling a home,” Molchen-Donnelly said. “They’re able to guide their clients through the financial, legal and community aspects of the real estate transaction, which is usually one of the largest decisions most people make in their lives.”

“In many local markets throughout the state, the real estate market is changing,” she added. “Your Realtor® lives and works in the community so they understand the local market conditions and are able to help with finding a property, writing a winning offer and negotiating the purchase or sale of a property.”